

The background of the slide is a dense field of three-dimensional numbers in various shades of blue. The numbers are of different sizes and are scattered across the frame, creating a sense of depth and movement. Some numbers are in the foreground, appearing larger and more detailed, while others are in the background, appearing smaller and more blurred. The overall effect is a dynamic and abstract representation of data or finance.

Campaign Finance Update

February 24, 2022

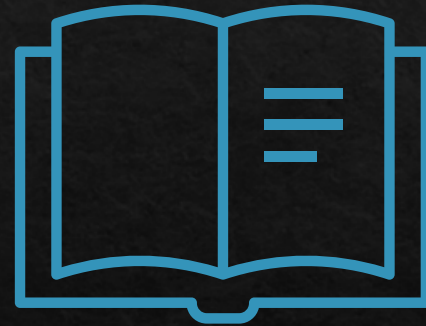
Topics for Today



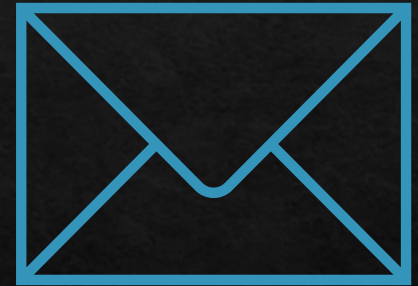
Joint Ads



Reporting
Exemption



Attribution
Language



50-Piece Rule

In-Kind Contributions

- ◆ An “in-kind” contribution is the gift of any good, service, or property to a committee free of charge or at less than the usual cost.
- ◆ Before making an in-kind contribution, the contributing person must contact the receiving committee and obtain its consent to make the contribution.

In-Kind Contributions, cont.

- ◆ If the contributor is another registrant, the contributing committee must provide:
 1. The name and address of the contributing committee.
 2. The nature and actual value of the contribution.
 3. The date of the contribution.
- ◆ If the actual value is unknown, the contributor must provide a good faith estimate of the value before the closing date of the campaign finance report in which the contribution must be disclosed.
- ◆ When the contributor receives bills or other statements reflecting the actual value of the contribution, the contributor must immediately forward that information to the receiving committee.

In-Kind Reporting

- ◆ In-Kind contributions made by a committee are reported both as a disbursement to the vendor (on Schedule 2-A) and as an in-kind contribution made to the receiving committee (on Schedule 2-B).
- ◆ In-Kind contributions received by a committee are reported as both an in-kind contribution received from the contributing committee (on Schedule 1-B) and as an in-kind offset (on Schedule 2-B) of the same amount.



This double-entry avoids distortion of the receiving committee's cash balance.

Joint Ads: Scenario #1 – Single Payer

- ◆ Adam and David are running for Common Council.
- ◆ Adam wants to run a Facebook ad that says, “Vote for Adam and David for Common Council.”
- ◆ Adam consults with David about the ad and David agrees to the ad.
- ◆ Adam pays \$500 to Facebook.
- ◆ How is this reported?

Scenario #1 – Single Payer, cont.

Adam reports:

- ◇ \$500 paid to Facebook.
- ◇ \$500 *in-kind contribution* to David.

David reports:

- ◇ \$500 *in-kind contribution* from Adam.
- ◇ \$500 *in-kind* offset for the contribution received.

Local Paper Form – CF-2L

Committee Paying Full Cost of Ad

SCHEDULE 1-A		RECEIPTS		Page ____ of ____	
		Contributions (Including Loans) From Individuals			
Complete Committee Name Adam's Committee					
Instructions for completing schedules are on the back of each schedule.					
Date	Full Name, Mailing Address and Zip Code Of Contributor	Occupation (if year-to-date total exceeds \$200)	Amount of Contribution	Y-T-D Total	
12/1/21	Jane Smith	Attorney	\$1,000		
Check if: <input type="checkbox"/> In-Kind <input type="checkbox"/> Loan <input type="checkbox"/> Conduit – Ethics ID# _____					
Check if: <input type="checkbox"/> In-Kind <input type="checkbox"/> Loan <input type="checkbox"/> Conduit – Ethics ID# _____					
Check if: <input type="checkbox"/> In-Kind <input type="checkbox"/> Loan <input type="checkbox"/> Conduit – Ethics ID# _____					



Please note that the form examples in the presentation are not complete in that they do not include addresses for the committees or the vendors. This is required information that should be included for each contribution and disbursement.

SCHEDULE 2-A
DISBURSEMENTS
Gross Expenditures

Page ____ of ____

Complete Committee Name

Adam's Committee

Instructions for completing schedules are on the back of each schedule.

Date	Full Name, Mailing Address and Zip Code Of Person or Business to Whom Payment is Made	Specific Purpose of Expenditure	Amount
12/2/21	Facebook	Joint ad with David's Committee. Full cost of ad.	\$500
	Check if: <input type="checkbox"/> In-Kind Offset		
	Check if: <input type="checkbox"/> In-Kind Offset		
	Check if: <input type="checkbox"/> In-Kind Offset		

SCHEDULE 2-B
DISBURSEMENTS
Contributions To Committees
(Transfers-Out)

Page ____ of ____

Complete Committee Name

Adam's Committee

Instructions for completing schedules are on the back of each schedule.

Date	Full Name, Mailing Address and Zip Code	Amount	Y-T-D Total
12/2/21	David's Committee	\$500	
	Check if: <input checked="" type="checkbox"/> In-Kind <input type="checkbox"/> Loan non-monetary		
	Check if: <input type="checkbox"/> In-Kind <input type="checkbox"/> Loan		

**CAMPAIGN FINANCE REPORT
LOCAL COMMITTEES OF WISCONSIN**

Is This Report an Amendment: ☐ Yes ☐ No

Instructions for completing schedules are on the back of each schedule.

COMMITTEE IDENTIFICATION

Name of Committee

Adam's Committee

Street Address

City, State and Zip Code

OFFICE USE ONLY

Please check if address is different than previously reported, and complete the Campaign Registration Statement in the back of this form. ☐

NAME OF REPORT

☒ January Continuing '22

☐ Pre-Primary _____

☐ July Continuing _____

☐ Spring

☐ Fall

☐ Special

☐ September Continuing _____

☐ Pre-Election _____

☐ Termination Report
also complete Schedule 4

**SUMMARY OF RECEIPTS AND
DISBURSEMENTS**

1. RECEIPTS

	Column A This Period	Column B Calendar Year-To-Date
1A. Contributions (Including Loans) from Individuals	\$ 1,000	\$
1B. Contributions from Committees (Transfers-In)	\$	\$
1C. Other Income and Commercial Loans	\$ -	\$
TOTAL RECEIPTS (Add totals from 1A, 1B and 1C)	\$ 1,000	\$

2. DISBURSEMENTS

2A. Gross Expenditures	\$ 500	\$
2B. Contributions to Committees (Transfers-Out)	\$	\$
TOTAL DISBURSEMENTS (Add totals from 2A and 2B)	\$ 500	\$

CASH SUMMARY

Cash Balance Beginning of Report	\$ 0
Total Receipts	\$ 1,000
Subtotal	\$ 1,000
Total Disbursements	\$ 500
CASH BALANCE END OF REPORT	\$ 500
INCURRED OBLIGATIONS (Balance at the Close of This Period-3A)	\$ -

Local Paper Form – CF-2L

Committee Accepting Full Payment of Ad

SCHEDULE 1-A		RECEIPTS		Page ____ of ____	
		Contributions (Including Loans) From Individuals			
Complete Committee Name David's Committee					
Instructions for completing schedules are on the back of each schedule.					
Date	Full Name, Mailing Address and Zip Code Of Contributor	Occupation (If year-to-date total exceeds \$200)	Amount of Contribution	Y-T-D Total	
12/1/21	Jane Smith <small>Check if: <input type="checkbox"/> In-Kind <input type="checkbox"/> Loan <input type="checkbox"/> Conduit – Ethics ID#</small>	Attorney	\$1,000		
	<small>Check if: <input type="checkbox"/> In-Kind <input type="checkbox"/> Loan <input type="checkbox"/> Conduit – Ethics ID#</small>				
	<small>Check if: <input type="checkbox"/> In-Kind <input type="checkbox"/> Loan <input type="checkbox"/> Conduit – Ethics ID#</small>				

SCHEDULE 1-B		RECEIPTS		Page ____ of ____	
		Contributions from Committees (Transfers-In)			
Complete Committee Name David's Committee					
Instructions for completing schedules are on the back of each schedule.					
Date	Full Name of Committee, Mailing Address and Zip Code			Amount of Contribution	
12/2/21	Adam's Committee <small>Check if: <input checked="" type="checkbox"/> In-Kind <input type="checkbox"/> Loan</small>			\$500	
	<small>Check if: <input type="checkbox"/> In-Kind <input type="checkbox"/> Loan</small>				
	<small>Check if: <input type="checkbox"/> In-Kind <input type="checkbox"/> Loan</small>				

SCHEDULE 2-B**DISBURSEMENTS**
Contributions To Committees
(Transfers-Out)

Page ____ of ____

Complete Committee Name

David's Committee

Instructions for completing schedules are on the back of each schedule.

Date	Full Name, Mailing Address and Zip Code	Amount	Y-T-D Total
12/2/21	Adam's Committee	\$500	
	offset		

CAMPAIGN FINANCE REPORT LOCAL COMMITTEES OF WISCONSIN			OFFICE USE ONLY
Is This Report an Amendment: <input type="checkbox"/> Yes <input type="checkbox"/> No			
Instructions for completing schedules are on the back of each schedule.			
COMMITTEE IDENTIFICATION			
<small>Name of Committee</small> <div style="border: 1px solid black; padding: 2px; display: inline-block;">David's Committee</div>			
<small>Street Address</small> <div style="border: 1px solid black; height: 1.2em; width: 100%;"></div>			
<small>City, State and Zip Code</small> <div style="border: 1px solid black; height: 1.2em; width: 100%;"></div>			
Please check if address is different than previously reported, and complete the Campaign Registration Statement in the back of this form. <input type="checkbox"/>			
NAME OF REPORT			
<input checked="" type="checkbox"/> January Continuing '22 <input type="checkbox"/> Pre-Primary _____ <input type="checkbox"/> Spring <input type="checkbox"/> Fall <input type="checkbox"/> Special			<input type="checkbox"/> Termination Report <small>also complete Schedule 4</small>
<input type="checkbox"/> July Continuing _____			
<input type="checkbox"/> September Continuing _____ <input type="checkbox"/> Pre-Election _____			
SUMMARY OF RECEIPTS AND DISBURSEMENTS			
1. RECEIPTS	Column A This Period	Column B Calendar Year-To-Date	
1A. Contributions (Including Loans) from Individuals	\$ 1,000	\$	
1B. Contributions from Committees (Transfers-In)	\$	\$	
1C. Other Income and Commercial Loans	\$	\$	
TOTAL RECEIPTS (Add totals from 1A, 1B and 1C)	\$ 1,000	\$	
2. DISBURSEMENTS			
2A. Gross Expenditures	\$	\$	
2B. Contributions to Committees (Transfers-Out)	\$	\$	
TOTAL DISBURSEMENTS (Add totals from 2A and 2B)	\$ 0	\$	
CASH SUMMARY			
Cash Balance Beginning of Report	\$ 0		
Total Receipts	\$ 1,000		
Subtotal	\$		
Total Disbursements	\$ 0		
CASH BALANCE END OF REPORT	\$ 1,000		
INCURRED OBLIGATIONS <small>(Balance at the Close of This Period-3A)</small>	\$ -		

Local Excel Form – CF-2LE

Committee Paying Full Cost of Ad

Income Schedule 1-A

Monetary Contributions from Individuals (Including Loans from Individuals)

Page 1 of 1

Date	Name	Address	City	ST	Zip	Occupation	Comments	Amount
12/1/2021	Jane Smith					Attorney		\$1,000.00

Disbursements Schedule 2-A

Gross Monetary Expenditures

Page 1 of 1

Date	Name	Address	City	ST	Zip	Purpose	Comments	Amount
12/1/2021	Ad Inc.					Joint advertisement	Full payment for joint ad with David's Committee	\$500

Disbursements Schedule 2-B

Monetary Contributions to Committees (Transfers-Out)

Page 1 of 1

Date	Committee Name	Address	City	ST	Zip	Comments	Amount
12/1/2021	David's Committee					In-kind contribution for joint advertisement.	\$500
12/1/2021	David's Committee					In-kind offset entry	(\$500)

COMMITTEE IDENTIFICATION			
Committee Name	Adam's Committee		
Mailing Address			
Email		Daytime Phone	
FILING PERIOD			
<input checked="" type="checkbox"/> January Continuing <input type="checkbox"/> Spring Pre-Primary <input type="checkbox"/> Fall Pre-Primary <input type="checkbox"/> Special Pre-Primary		Report Year	
<input type="checkbox"/> July Continuing <input type="checkbox"/> Spring Pre-Election <input type="checkbox"/> September <input type="checkbox"/> Special Pre-Election <input type="checkbox"/> Fall Pre-Election <input type="checkbox"/> Special Post-Election		Is this a Termination Report? <input type="checkbox"/> Yes <input type="checkbox"/> No	
SUMMARY OF MONETARY RECEIPTS AND DISBURSEMENTS			
	This Period	Year-to-Date	<i>Office Use Only</i>
Beginning Cash On-Hand			
1. Money Received (Receipts)			
1-A. Monetary Contributions from Individuals	\$ 1,000.00		
1-B. Monetary Contributions from Committees (Transfers-In)	\$ -		
1-C. Other Income and Commercial Loans	\$ -		
<i>Total Monetary Receipts</i>	\$ 1,000.00	\$ -	
2. Money Spent (Disbursements)			
2-A. Gross Monetary Expenditures	\$ 500.00		
2-B. Monetary Contributions to Committees (Transfers-Out)	\$ -		
<i>Total Monetary Disbursements</i>	\$ 500.00	\$ -	
Ending Cash On-Hand	\$ 500.00		

Local Excel Form – CF-2LE

Committee Accepting Full Payment of Ad

Income Schedule 1-A

Monetary Contributions from Individuals (Including Loans from Individuals)

Page 1 of 1

Date	Name	Address	City	ST	Zip	Occupation	Comments	Amount
12/1/2021	Jane Smith					Attorney		\$1,000.00

Income Schedule 1-B

Monetary Contributions from Committees (Transfers-In)

Page 1 of 1

Date	Committee Name	Address	City	ST	Zip	Comments	Amount
12/1/2021	Adam's Committee					In-kind from Adam's Committee for costs of joint advertisement.	\$500
12/1/2021	Adam's Committee					In-kind offset entry.	(\$500)

COMMITTEE IDENTIFICATION			
Committee Name	David's Committee		
Mailing Address			
Email		Daytime Phone	
FILING PERIOD			
<input checked="" type="checkbox"/> January Continuing <input type="checkbox"/> Spring Pre-Primary <input type="checkbox"/> Fall Pre-Primary <input type="checkbox"/> Special Pre-Primary		Report Year	
<input type="checkbox"/> July Continuing <input type="checkbox"/> Spring Pre-Election <input type="checkbox"/> September <input type="checkbox"/> Special Pre-Election		Is this a Termination Report?	
<input type="checkbox"/> Fall Pre-Election <input type="checkbox"/> Special Post-Election		<input type="checkbox"/> Yes <input type="checkbox"/> No	
SUMMARY OF MONETARY RECEIPTS AND DISBURSEMENTS			
	This Period	Year-to-Date	Office Use Only
Beginning Cash On-Hand			
1. Money Received (Receipts)			
1-A. Monetary Contributions from Individuals	\$ 1,000.00		
1-B. Monetary Contributions from Committees (Transfers-In)	\$ -		
1-C. Other Income and Commercial Loans	\$ -		
<i>Total Monetary Receipts</i>	\$ 1,000.00	\$ -	
2. Money Spent (Disbursements)			
2-A. Gross Monetary Expenditures	\$ -		
2-B. Monetary Contributions to Committees (Transfers-Out)	\$ -		
<i>Total Monetary Disbursements</i>	\$ -	\$ -	
Ending Cash On-Hand	\$ 1,000.00		

Joint Ads: Scenario #2 – Split Cost

- ◆ Dan and Colette are running for school board.
- ◆ Together, they pool their money to buy an ad in the local newspaper that says, “Vote for Dan and Colette for School Board.”
- ◆ The cost of the ad is \$500.
- ◆ Both Dan and Colette each pay \$250 to the newspaper.
- ◆ How is this reported?

Scenario #2 – Split Cost, cont.

Dan reports:

- ◇ \$250 paid to the newspaper.
- ◇ \$250 *in-kind contribution* **from** Colette.
- ◇ \$250 *in-kind disbursement* for the contribution received.

Colette reports:

- ◇ \$250 paid to the newspaper.
- ◇ \$250 *in-kind contribution* **from** Dan.
- ◇ \$250 *in-kind disbursement* for the contribution received.

Local Paper Form – CF-2L

SCHEDULE 1-A		RECEIPTS		Page ____ of ____	
		Contributions (Including Loans) From Individuals			
Complete Committee Name Colette's Committee					
Instructions for completing schedules are on the back of each schedule.					
Date	Full Name, Mailing Address and Zip Code Of Contributor	Occupation (If year-to-date total exceeds \$200)	Amount of Contribution	Y-T-D Total	
12/1/21	Jane Smith	Attorney	\$1,000		
Check it: <input type="checkbox"/> In-Kind <input type="checkbox"/> Loan <input type="checkbox"/> Conduit – Ethics ID#					
Check it: <input type="checkbox"/> In-Kind <input type="checkbox"/> Loan <input type="checkbox"/> Conduit – Ethics ID#					
Check it: <input type="checkbox"/> In-Kind <input type="checkbox"/> Loan <input type="checkbox"/> Conduit – Ethics ID#					

SCHEDULE 1-B		RECEIPTS		Page ____ of ____	
		Contributions from Committees (Transfers-In)			
Complete Committee Name Colette's Committee					
Instructions for completing schedules are on the back of each schedule.					
Date	Full Name of Committee, Mailing Address and Zip Code			Amount of Contribution	
12/2/21	Dan's Committee			\$250	
Check it: <input checked="" type="checkbox"/> In-Kind <input type="checkbox"/> Loan					
Check it: <input type="checkbox"/> In-Kind <input type="checkbox"/> Loan					
Check it: <input type="checkbox"/> In-Kind <input type="checkbox"/> Loan					

SCHEDULE 2-A
DISBURSEMENTS
 Gross Expenditures

Page ____ of ____

Complete Committee Name

Colette's Committee

Instructions for completing schedules are on the back of each schedule.

Date	Full Name, Mailing Address and Zip Code Of Person or Business to Whom Payment is Made	Specific Purpose of Expenditure	Amount
12/2/21	Ad. Inc. Check If: <input type="checkbox"/> In-Kind Offset	Joint ad with Dan's Committee. Half of the ad cost.	\$250
	Check If: <input type="checkbox"/> In-Kind Offset		

SCHEDULE 2-B
DISBURSEMENTS
 Contributions To Committees
 (Transfers-Out)

Page ____ of ____

Complete Committee Name

Colette's Committee

Instructions for completing schedules are on the back of each schedule.

Date	Full Name, Mailing Address and Zip Code	Amount	Y-T-D Total
12/2/21	Dan's Committee Check If: <input checked="" type="checkbox"/> In-Kind <input type="checkbox"/> Loan	\$250	
	Check If: <input type="checkbox"/> In-Kind <input type="checkbox"/> Loan		

**CAMPAIGN FINANCE REPORT
LOCAL COMMITTEES OF WISCONSIN**

Is This Report an Amendment: ☐ Yes ☐ No

Instructions for completing schedules are on the back of each schedule.

COMMITTEE IDENTIFICATION

Name of Committee

Colette's Committee

Street Address

City, State and Zip Code

OFFICE USE ONLY

Please check if address is different than previously reported, and complete the Campaign Registration Statement in the back of this form. ☐

NAME OF REPORT



January Continuing **22**



Pre-Primary _____



Spring



Fall



Special



Termination Report

also complete Schedule 4

☐ July Continuing _____
☐ September Continuing _____

☐ Pre-Election _____

**SUMMARY OF RECEIPTS AND
DISBURSEMENTS**

Column A
This Period

Column B
Calendar
Year-To-Date

1. RECEIPTS

1A. Contributions (Including Loans) from Individuals

\$ **1,000**

\$

1B. Contributions from Committees (Transfers-In)

\$ **250**

\$

1C. Other Income and Commercial Loans

\$ **—**

\$

TOTAL RECEIPTS (Add totals from 1A, 1B and 1C)

\$ **1,250**

\$

2. DISBURSEMENTS

2A. Gross Expenditures

\$ **250**

\$

2B. Contributions to Committees (Transfers-Out)

\$ **250**

\$

TOTAL DISBURSEMENTS (Add totals from 2A and 2B)

\$ **500**

\$

CASH SUMMARY

Cash Balance Beginning of Report

\$ **0**

Total Receipts

\$ **1,250**

Subtotal

\$ **1,250**

Total Disbursements

\$ **500**

CASH BALANCE END OF REPORT

\$ **750**

INCURRED OBLIGATIONS

(Balance at the Close of This Period-3A)

\$ **—**

LOANS (Balance at the Close of This Period-3B)

\$ **—**

SCHEDULE 1-A
RECEIPTS
Contributions (Including Loans) From Individuals

Page ____ of ____

Complete Committee Name

Dan's Committee

Instructions for completing schedules are on the back of each schedule.

Date	Full Name, Mailing Address and Zip Code Of Contributor	Occupation (If year-to-date total exceeds \$200)	Amount of Contribution	Y-T-D Total
12/1/21	Jane Smith Check if: <input type="checkbox"/> In-Kind <input type="checkbox"/> Loan <input type="checkbox"/> Conduit - Ethics ID# _____	Attorney	\$1,000	
	 Check if: <input type="checkbox"/> In-Kind <input type="checkbox"/> Loan <input type="checkbox"/> Conduit - Ethics ID# _____			

SCHEDULE 1-B
RECEIPTS
Contributions from Committees
(Transfers-In)

Page ____ of ____

Complete Committee Name

Dan's Committee

Instructions for completing schedules are on the back of each schedule.

Date	Full Name of Committee, Mailing Address and Zip Code	Amount of Contribution
12/2/21	Colette's Committee Check if: <input checked="" type="checkbox"/> In-Kind <input type="checkbox"/> Loan	\$250
	 Check if: <input type="checkbox"/> In-Kind <input type="checkbox"/> Loan	

SCHEDULE 2-A**DISBURSEMENTS**
Gross Expenditures

Page ____ of ____

Complete Committee Name

Dan's Committee

Instructions for completing schedules are on the back of each schedule.

Date	Full Name, Mailing Address and Zip Code Of Person or Business to Whom Payment is Made	Specific Purpose of Expenditure	Amount
12/2/21	Ad Inc. Check if: <input type="checkbox"/> In-Kind Offset	Joint ad with Colette. Half the cost of the ad.	\$250
	Check if: <input type="checkbox"/> In-Kind Offset		

SCHEDULE 2-B**DISBURSEMENTS**
Contributions To Committees
(Transfers-Out)

Page ____ of ____

Complete Committee Name

Dan's Committee

Instructions for completing schedules are on the back of each schedule.

Date	Full Name, Mailing Address and Zip Code	Amount	Y-T-D Total
12/2/21	Colette's Committee Check if: <input checked="" type="checkbox"/> In-Kind <input type="checkbox"/> Loan	\$250	
	Check if: <input type="checkbox"/> In-Kind <input type="checkbox"/> Loan		

CAMPAIGN FINANCE REPORT LOCAL COMMITTEES OF WISCONSIN		OFFICE USE ONLY
Is This Report an Amendment: <input type="checkbox"/> Yes <input type="checkbox"/> No Instructions for completing schedules are on the back of each schedule.		
COMMITTEE IDENTIFICATION		
Name of Committee: <u>Dan's Committee</u> Street Address: _____ City, State and Zip Code: _____		
Please check if address is different than previously reported, and complete the Campaign Registration Statement in the back of this form. <input type="checkbox"/>		
NAME OF REPORT		
<input checked="" type="checkbox"/> January Continuing '22 <input type="checkbox"/> Pre-Primary _____ <input type="checkbox"/> Spring <input type="checkbox"/> Fall <input type="checkbox"/> Special <input type="checkbox"/> July Continuing _____ <input type="checkbox"/> Pre-Election _____ <input type="checkbox"/> September Continuing _____		<input type="checkbox"/> Termination Report <i>also complete Schedule 4</i>
SUMMARY OF RECEIPTS AND DISBURSEMENTS		
1. RECEIPTS	Column A This Period	Column B Calendar Year-To-Date
1A. Contributions (Including Loans) from Individuals	\$ 1,000	\$
1B. Contributions from Committees (Transfers-In)	\$ 250	\$
1C. Other Income and Commercial Loans	\$ —	\$
TOTAL RECEIPTS (Add totals from 1A, 1B and 1C)	\$ 1,250	\$
2. DISBURSEMENTS		
2A. Gross Expenditures	\$ 250	\$
2B. Contributions to Committees (Transfers-Out)	\$ 250	\$
TOTAL DISBURSEMENTS (Add totals from 2A and 2B)	\$ 500	\$
CASH SUMMARY		
Cash Balance Beginning of Report	\$ 0	
Total Receipts	\$ 1,250	
Subtotal	\$ 1,250	
Total Disbursements	\$ 500	
CASH BALANCE END OF REPORT	\$ 750	
INCURRED OBLIGATIONS (Balance at the Close of This Period-3A)	\$ —	
LOANS (Balance at the Close of This Period-3B)	\$ —	

Local Excel Form – CF-2LE

Income Schedule 1-A

Monetary Contributions from Individuals (Including Loans from Individuals)

Page 1 of 1

Date	Name	Address	City	ST	Zip	Occupation	Comments	Amount
12/1/2021	Jane Smith							\$1,000.00

Income Schedule 1-B

Monetary Contributions from Committees (Transfers-In)

Page 1 of 1

Date	Committee Name	Address	City	ST	Zip	Comments	Amount
12/1/2021	Colette's Committee						\$250

Disbursements Schedule 2-A

Gross Monetary Expenditures

Page 1 of 1

Date	Name	Address	City	ST	Zip	Purpose	Comments	Amount
12/1/2021	Ad Inc.					Advertising	Joint ad with Colette's Committee. Half the cost of the ad.	\$250

Disbursements Schedule 2-B

Monetary Contributions to Committees (Transfers-Out)

Page 1 of 1

Date	Committee Name	Address	City	ST	Zip	Comments	Amount
12/1/2021	Colette's Committee					In-kind to Colette's Committee for shared costs of joint ad.	\$250

COMMITTEE IDENTIFICATION			
Committee Name	Dan's Committee		
Mailing Address			
Email		Daytime Phone	

FILING PERIOD			
<input checked="" type="checkbox"/> January Continuing	<input type="checkbox"/> Spring Pre-Primary	<input type="checkbox"/> Fall Pre-Primary	<input type="checkbox"/> Special Pre-Primary
<input type="checkbox"/> July Continuing	<input type="checkbox"/> Spring Pre-Election	<input type="checkbox"/> September	<input type="checkbox"/> Special Pre-Election
		<input type="checkbox"/> Fall Pre-Election	<input type="checkbox"/> Special Post-Election
Report Year			
Is this a Termination Report?			
<input type="checkbox"/> Yes			<input type="checkbox"/> No

SUMMARY OF MONETARY RECEIPTS AND DISBURSEMENTS			
	This Period	Year-to-Date	Office Use Only
Beginning Cash On-Hand			
1. Money Received (Receipts)			
1-A. Monetary Contributions from Individuals	\$ 1,000.00		
1-B. Monetary Contributions from Committees (Transfers-In)	\$ 250.00		
1-C. Other Income and Commercial Loans	\$ -		
Total Monetary Receipts	\$ 1,250.00	\$ -	
2. Money Spent (Disbursements)			
2-A. Gross Monetary Expenditures	\$ 250.00		
2-B. Monetary Contributions to Committees (Transfers-Out)	\$ 250.00		
Total Monetary Disbursements	\$ 500.00	\$ -	
Ending Cash On-Hand	\$ 750.00		



Questions?

Reporting Exemption

- ◆ If a committee does not accept or make contributions, make disbursements, or incur obligations ***in an aggregate amount*** exceeding \$2,000 in a calendar year, it may claim an exemption from filing campaign finance reports. (See Box A29 on the CF-1 form.)
- ◆ Example 1: If a committee has \$1,000 in contributions, \$800 in disbursements, and a \$300 obligation, it exceeds the \$2,000 threshold and does not qualify for the exemption.
- ◆ Example 2: A committee that has \$500 in total activity in December 2021 and \$1,800 in total activity in 2022 does NOT exceed the \$2,000 threshold and qualifies for the exemption.

Reporting Exemption, cont.

- ◆ Current law states that an exemption from campaign finance reporting is effective only for the calendar year in which it is granted.
- ◆ Current law also prohibits a candidate committee from claiming the exemption for any period ending sooner than the date of the election in which the candidate is participating.
- ◆ The Ethics Commission has recommended legislation (AB-755/SB-718) that would increase the threshold to \$2,500 and allow local candidates to claim the exemption at any time and would not require local candidates to re-apply for exempt status each year.

Questions?



Attribution / Disclaimer Requirement



Attribution / Disclaimer, cont.

- ◆ Any communication containing “express advocacy” and paid for by a registrant must contain a statement identifying the person(s) who paid for or authorized the communication.
 - Express advocacy includes (but is not limited to) terms such as the following with reference to a clearly identified candidate and that unambiguously relates to the election or defeat of that candidate: vote for/against, elect/defeat, support/reject, cast your ballot for/against, or (name) for (an elective office).
- ◆ Any communication made for the purpose of influencing the recall from or retention in office of a state or local elected official must also contain an attribution/disclaimer.

Attribution Examples

- ◆ Paid for by (name of committee).
- ◆ Paid for by (in-kind donor). Authorized by (name of candidate committee).
- ◆ Paid for by (committee making an independent expenditure). Not authorized by any candidate or candidate's agent or committee.
- ◆ Paid for by (other person). Not authorized by any candidate or candidate's agent or committee.

Attribution / Disclaimer, cont.

- ◆ Treasurer's name may be included but is not required.
- ◆ Attribution must be:
 1. Readable
 2. Legible
 3. Readily Accessible
- ◆ Safe Harbor for attributions that meet the following criteria:
 1. Sans-serif font
 2. 10pt font if no larger than 8.5x11. 12pt font up to 24x36. 4% height if larger
 3. Black text on a white background or similar contrast as largest text on sign

Attribution Exceptions

◆ Attributions are not required on **small items where the required language cannot conveniently be printed**, such as:

1. Text messages
2. Social media communications
3. Mobile phone ads
4. Business cards

5. Buttons
6. Pencils/pens
7. Pins
8. Skywriting
9. Tickets
10. Small online ads that link to a page with the attribution or include an automatic display (e.g., mouse over)

Questions?



50-Piece Rule

- ◆ No person elected to state or local office, who becomes a candidate for federal, state, or local office, may use public funds for the cost of materials or distribution for 50 or more pieces of substantially identical material distributed after the first day to circulate nomination papers until the day of the election.
- ◆ Content neutral
- ◆ Only applies to elected officials, not employees.

50-Piece Rule Exceptions

- ◆ Answers to communications of constituents
- ◆ Actions taken by an administrative officer pursuant to a specific law, resolution, or ordinance which authorizes or directs the actions to be taken

Thank you for attending!

Feel free to contact us at:

Email: ethics@wi.gov Phone: (608) 266-8123